

SPONSORSHIP PACKET

Biking 4 Builds

To benefit Habitat for Humanity of Ottawa County Ohio

September -November 2024





About Biking 4 Builds



Pastor Becky Bolander has led several Habitat for Humanity affiliates in her career and is currently the president of Ottawa County Habitat for Humanity in Ohio. As avid cyclists, Becky and her lifelong friend Donna have a goal of riding across the entire Southern United States spanning over the course of 3 months to raise awareness and funding for Habitat for Humanity of Ottawa County. Their journey will begin in California and end in Florida. Biking for Builds was born from these dreams, as Becky and Donna will complete this journey to celebrate Becky's 70th birthday!

Habitat for Humanity is a nonprofit housing organization working in local communities across all 50 states and in more than 70 countries around the world. Habitat's vision is of a world where everyone has a decent place to live. Habitat works toward this vision by building and improving homes in partnership with individuals and families in need of a decent and affordable place to live.



A recent study in our region found that there is a housing shortage, more notably an even greater housing shortage for affordable housing. Habitat for Humanity of Ottawa County is acquiring a parcel to start a subdivision to help solve this issue. Developing a subdivision is costly and in an effort to raise the funds, Pastor Becky Bolander, Habitat Board President, created Biking for Builds. All sponsorships and pledges will support the creation of this Habitat subdivision.

From Becky Bolander, "As we are fond of saying, Habitat is a Hand-Up, not a hand out as our families work hard putting in "sweat equity" hours, paying an affordable mortgage (they do not qualify for Habitat if they can get a conventional loan), partnering by providing documents, paying their mortgage on time, and many times helping others build homes. Some of our families are doing this while working, caring for children, and going to school. Wow! I look forward to supporting and working with families for as long as I am able. In Fall of 2024 I am doing a Biking for Builds ride across the Southern Tier of the US that will take almost three months, 3,500 miles, 100,995 feet of elevation change, and span eight states. My hope is to raise enough money to develop our new subdivision so we can build 10-20 houses over the next 8 years. My goal is as high as the elevation - \$500,000! My inspiration is the knowing how lives will be changed as we build houses that build security, build futures, and build this country as a better place for all!"



Sponsorship Opportunities



Subdivision Sponsor - \$250,000*

Building Communities

Sponsor the Infrastructure for a New Subdivision!

- Naming Rights for new Subdivision with a sign at the subdivision entrance
- Naming Rights for the Main Street in the subdivision
- Flight and overnight accommodations for two to the Biking 4 Builds finish line celebration in St. Augustine, Florida
- Opportunity to schedule and participate in a Wall-Raising event
- Opportunity to participate in a Ground-Breaking and a Dedication Ceremony
- Publicity across all Social Media before, during and after Biking 4 Builds
- Press Release to media regarding your company's partnership
- Permanent plaque on the ReStore Donor wall
- Customized video including images and footage from build experience
- Company logo on Habitat website as a Sponsor
- Logo displayed for five years on the Habitat email Signatures
- Logo on custom Jersey to be worn during Biking 4 Builds

**Exclusive - Only 1 Subdivision Sponsorship offered*

Full House Sponsor - \$100,000

Building Dreams

Sponsor an Entire Home for a Family!

- Opportunity to schedule and participate in a Wall-Raising event
- Opportunity to schedule and participate in a Ground-Breaking event and a Home Dedication Ceremony
- Permanent plaque on the ReStore Donor wall
- Publicity across all Social Media before, during and after Biking 4 Builds
- Press Release to media regarding your company's partnership
- 4' x 8' sign on house building site listing company name and logo
- Customized video including images and footage from build experience
- Company logo on Habitat website as a Sponsor
- Logo displayed for five years on the Habitat email Signatures
- Logo on custom Jersey to be worn during Biking 4 Builds

Platinum Sponsor - \$50,000

Building Stability

- Publicity across all Social Media before, during and after Biking 4 Builds
- Press Release to media regarding your company's partnership
- Permanent plaque on the ReStore Donor wall
- Company logo on Habitat website as a Sponsor
- Logo on custom Jersey to be worn during Biking 4 Builds
- Opportunity to participate in a Ground-Breaking event and a Home Dedication Ceremony



Sponsorship Opportunities



Gold Sponsor - \$25,000

Building Safety

- Publicity across all Social Media before, during and after Biking 4 Builds
- Press Release to media regarding your company's partnership
- Company logo on Habitat website as a Sponsor
- Logo on custom Jersey to be worn during Biking 4 Builds

Silver Sponsor - \$10,000

Building Self Reliance

- Publicity across all Social Media before, during and after Biking 4 Builds
- Press Release to media regarding your company's partnership
- Company logo on Habitat website as a Sponsor

Bronze Sponsor - \$5,000

Building Security

- Press Release to media regarding your company's partnership
- Company logo on Habitat website as a Sponsor

Supporting Sponsor - \$500-\$4,999

Building Affordability

- Company logo or Individual's Name on Habitat website as a Sponsor

*Donations of less than \$500 are welcomed and will be put into our Friends of Habitat Fund

Do you have something different in mind? Contact us to customize your own sponsorship package!

Name _____
 Company or Organization _____

 Address _____

 Phone _____
 Email _____

I am interested in a Sponsorship opportunity.

- Subdivision Sponsor \$250,000 *(Exclusive: Only 1 available)*
- Full Home Sponsor \$100,000
- Platinum Sponsor \$50,000
- Gold Sponsor \$25,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000
- Supporting Sponsor \$500 - \$4,999
- Other Sponsorship \$ _____

Please make checks payable to:
 Habitat for Humanity of Ottawa County
 161 W. Water St. Oak Harbor, Ohio 43449



Contact us if you'd like to pay with a credit card. You may also click on the QR code to pay.

We would be happy to discuss any other sponsorship ideas you may have. Feel free to contact us.

